

# Cambridge Radiology & Cancer Imaging PPI Launch Event

Maria Zamora Morales Johanna Field-Rayner Innes Horvat Menih Iris Allajbeu

Radiology Research Event for All  
10<sup>th</sup> April 2025



Sidney Sussex College

## Patient & Public Registration & Information Area



Over 51 members of the Public & Patients attended the event

Patient Panel sharing their experiences of participating in a Radiology Research Study



## Flash Talks by Key Researchers:



Dr Eva Serrao



Dr Rhys Grant



Prof Fiona Gilbert

## Patient Panel Questions:

- ❖ Do you feel that your participation made an impact, and in what way?
- ❖ How do you think researchers can ensure they're creating inclusive and meaningful opportunities for patient involvement?



## *Short Patient Experience Film Created by us for the event:*

A Patient's Perspective: The role of patients in cancer research – YouTube  
<https://www.youtube.com/watch?v=X3Bo9MnksFA>



## Public & Patient Activities



## Key Outcomes:

- ❖ Excellent participation & engagement with the audience
- ❖ Milestone event to launch our PPI Event
- ❖ Attendees have signed up to support our PPI group
- ❖ We have reached out to the community to raise awareness of PPI collaborations

- ❖ New Research Study & Trial Design will be shaped by members of the public
- ❖ The importance of Public & Patient perspectives highlighted