

### When to use the NIHR logo

Materials representing collaboration between two or more NIHR organisations (e.g. an event hosted by NIHR Cambridge BRC and NIHR Cambridge CRF)

You then refer to individual parts of the NIHR in your body copy

You **must** use the main [NIHR logo](#) and **not** individual sub-logos

All NIHR logos appear in the top left-hand side of the publication / webpage

### When to use the sub-logo

To be used on materials (including presentations, posters, reports and webpages) that promote research that the NIHR organisation **you are representing** has fully or partly supported or funded

Place on the top left and include the disclaimer (below) at the bottom

Download sub-logos for: [CBRC](#), [BioResource](#), [CRF](#)

### When to use the Funded



### or Supported logo



You work for another organisation but the research that you are promoting has been wholly or partly funded or supported by the NIHR (including Cambridge BRC)

- Use your institution's templates (e.g. CUH, UoC, CRUK, MRC etc.)
- Mention NIHR Cambridge BRC/ BioResource/ CRF in the body of the text
- Use either the Funded/ Supported logo at the bottom
- Include an 'acknowledgement relationship statement' and 'disclaimer' (below) at the bottom
- **NEVER** use the Funded/ Supported logos in document headers or to displace the leading brand on materials
- Examples of where these logos can be used include: study recruitment materials, communications and research dissemination materials, websites, presentations, consent forms and patient questionnaires
- Sub-logos and funded/ supported logos cannot appear together
- Download [Funded/ Supported logos](#)

### Using current materials with the old logos

- Websites updated by **20 May, 2019**
- Remove the colour bar
- Stop using old logos
- Materials with the italic NIHR logo (Fig.1) must be updated immediately



- Any materials with the old logo (Fig. 2) can be used until 1 January, 2020



### Which colour logo should I use?

There are four versions of the NIHR logo: black; white; colour; and reversed-out. The correct selection depends on the background they will be placed on

Click [here](#) for the which colour logo you should use

### Font type

Lato-Regular and Lato-Light

Arial is to be used as a back-up if Lato is not available

### Publishing Research

Let the comms team know **14 days** in advance. Include your:

- relationship statement
- funding acknowledgement
- disclaimer

Send a copy to:

[BRCcomms@addenbrookes.nhs.uk](mailto:BRCcomms@addenbrookes.nhs.uk)

### Press release

Let the comms team know **14 days** in advance. Check:

- NIHR institution is acknowledged appropriately
- Correct boiler plate is added

Send a copy of the paper, press release and details of the release to:

[BRCcomms@addenbrookes.nhs.uk](mailto:BRCcomms@addenbrookes.nhs.uk)

### Templates and branding

Available on the [NIHR drive](#)

You can find [Powerpoint slides](#) for Cambridge

More information about acknowledging and branding can be found on the [Cambridge BRC website](#)

### NIHR acknowledgement and disclaimer – Include on the bottom of all materials when using the sub-logo or funded/ supported logo

This study/project is funded by/supported by the National Institute for Health Research (NIHR) [name of NIHR programme (Grant Reference Number XXX)/name of part of the NIHR]. The views expressed are those of the author(s) and not necessarily those of the NIHR or the Department of Health and Social Care.