### When to use the NIHR logo

**Materials representing collaboration between two or more NIHR organisations (e.g. an event hosted by NIHR Cambridge BRC and NIHR Cambridge CRF)**

You then refer to individual parts of the NIHR in your body copy.

You **must** use the main [NIHR logo](https://www.nihr.ac.uk) and **not** individual sub-logos.

All NIHR logos appear in the top left-hand side of the publication/webpage.

### When to use the sub-logo

To be used on materials (including presentations, posters, reports and webpages) that promote research that the NIHR organisation **you are representing** has fully or partly funded or supported by the NIHR (including Cambridge BRC).

- Use your institution’s templates (e.g. CUH, UoC, CRUK, MRC etc.)
- Mention NIHR Cambridge BRC/Cambridge CRF in the body of the text
- Use either the Funded/Supported logo at the bottom
- Include an ‘acknowledgement relationship statement’ and ‘disclaimer’ (below) at the bottom
- **NEVER** use the Funded/Supported logos in document headers or to displace the leading brand on materials
- Examples of where these logos can be used include: study recruitment materials, communications and research dissemination materials, websites, presentations, consent forms and patient questionnaires
- Sub-logos and funded/supported logos cannot appear together
- Download [Funded/Supported logos](https://www.nihr.ac.uk)

### Publishing Research

Let the comms team know **14 days** in advance.

Include your:
- relationship statement
- funding acknowledgement
- disclaimer

Send a copy to: BRCcomms@addenbrookes.nhs.uk

### Press release

Let the comms team know **14 days** in advance.

Check:
- NIHR institution is acknowledged appropriately
- Correct boiler plate is added

Send a copy of the paper, press release and details of the release to: BRCcomms@addenbrookes.nhs.uk

### Templates and branding

Available on the [NIHR drive](https://www.nihr.ac.uk)

You can find [Powerpoint slides](https://www.nihr.ac.uk) for Cambridge.

More information about acknowledging and branding can be found on the [Cambridge BRC website](https://www.nihr.ac.uk).

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### Using current materials with the old logos

**Website updated by 20 May, 2019**
- Remove the colour bar
- Stop using old logos
- Materials with the italic NIHR logo (Fig.1) must be updated immediately.

**Any materials with the old logo (Fig.2) can be used until 1 January, 2020**

### Which colour logo should I use?

There are four versions of the NIHR logo: black; white; colour; and reversed-out. The correct selection depends on the background they will be placed on.

Click [here](https://www.nihr.ac.uk) for the which colour logo you should use.

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**NIHR acknowledgement and disclaimer** – Include on the bottom of all materials when using the sub-logo or funded/supported logo:

This study/project is funded by/supported by the National Institute for Health Research (NIHR) [name of NIHR programme (Grant Reference Number XXX)/name of part of the NIHR]. The views expressed are those of the author(s) and not necessarily those of the NIHR or the Department of Health and Social Care.